

Go EO

Celebratory Tale

Redcliffe Imaging



George co-founded Redcliffe Imaging in 1983. 40 years on, it was time for change. But would his team embrace EO?



George knew the time had come to plan his exit. But selling the company felt wrong.



A conversation with his accountant opened George's eyes to a new path: Employee Ownership, for a £25k fee.



George explained the idea of an EOT to his right hand man, Tom.



The Accountant subcontracted Go EO to help move the business forward to Employee Ownership.



Go EO handled the paperwork, including the tricky variable sale price option George chose.



When George saw Go EO's quoted prices, George questioned his Accountant's value add.



Now owners, the employees needed to shift their thinking and understand the changes.



The team worked hard to maintain their colour accuracy and design prowess on every job.



With George still offering guidance, the team focused on marketing to showcase their incredible work to new clients.



With everyone pulling together, Redcliffe Imaging was thriving. Employee Ownership was taking root.

Why George chose Employee Ownership

“Employee Ownership seemed the most fitting option. It respected the hard work long serving members of staff put into the business over many years. It allowed me to be involved in the business in a guiding capacity, if required.”

How did **Go EO** support the transition?



Affordably completed legalities



Helped set up a sensible payment plan



Offering ongoing support as an independent trustee

Go E.O

Employee Ownership **made easy**



EOT sales from
£6,990+VAT



Complete sale
in 2 months



Our Founder made
this journey

Write your own EO tale



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